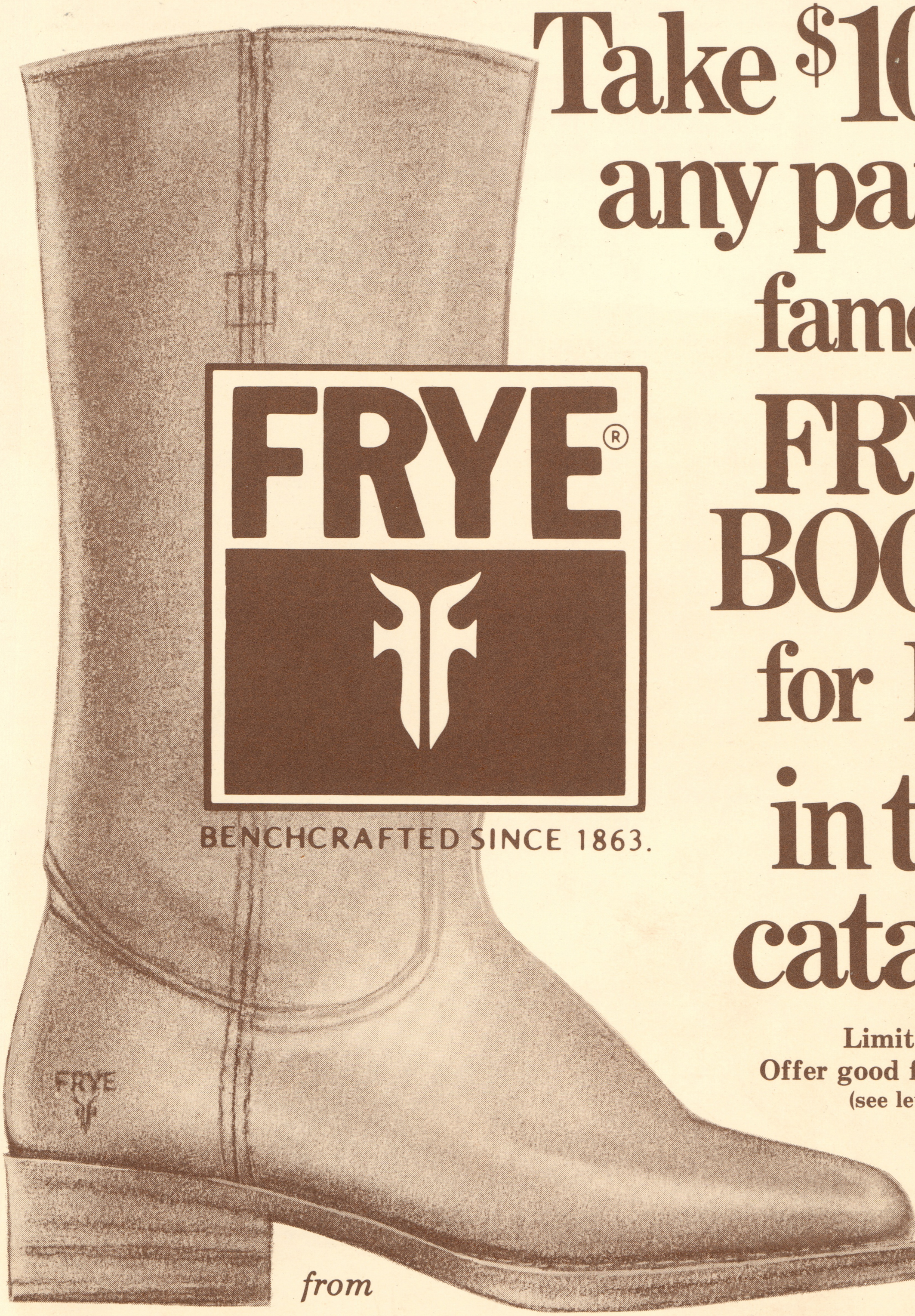
Take $10 Off any pair of famous FRYE® BOOTS for Men in this catalog!

Limit: one pair
Offer good for 30 days only
(see letter inside)


FRYE®
BENCHCRAFTED SINCE 1863.
FRYE

from

CRAWFORD HOUSE

Box 468, Brockton, Massachusetts 02403

CRAWFORD HOUSE INC.
P.O. BOX 468 BROCKTON, MASS. 02403

Thanks for your inquiry about
the world's finest boots . . . FRYE!

Now - I have great news for you!

These famous boots . . . over 2 million pairs were bought in 1980 . . . are now available from CRAWFORD HOUSE, which sells nothing but FRYE BOOTS by mail order only.

And - Here is our catalog.

The FIFTEEN biggest selling, most popular numbers in the FRYE boot line for men are here . . . all built with the extra quality and dramatic styling that have made FRYE BOOTS world famous, since John Frye started making them in 1863.

Order by mail from Crawford House, and get -

✓ A far greater style selection than any but the biggest stores could offer.

✓ Immediate delivery right now on EVERY style. This is our FIRST announcement, and while our stock will sell out fast, prompt buyers will get their boots at once.

✓ GUARANTEED satisfaction. Unless you are delighted, return boots unworn for exchange or full refund.

✓✓✓ And NOW - a special introductory offer of $10.00 off the price of ANY FRYE BOOT style in this catalog!

To induce you to try our new mail order service, we printed a special coupon on back of these pages. Use it to take $10.00 off the price of any number, provided you order within 30 days. (Limit one pair only)

You'll like the convenience, the service and the saving of ordering by mail. Clip your $10.00 coupon, and send me your order for FRYE BOOTS - TODAY!

Cordially yours,

Clint Taylor

Sales Manager, CRAWFORD HOUSE

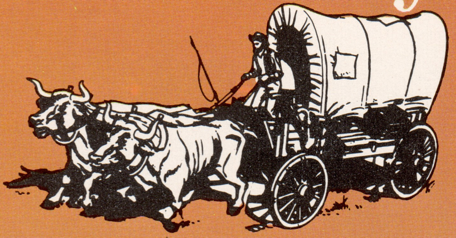
P.S. You can even place your order without cost by calling our toll FREE number, 1-800-343-1058.

CRAWFORD HOUSE
presents

FRYE®

CRAWFORD HOUSE, INC., Box 468, Brockton, Mass. 02403

FRYE®...Bootmakers since the days of the covered wagon



JOHN A. FRYE SHOE COMPANY, INC.

In 1863, John H. Frye started making footwear in this building in Marlboro, Mass. Today, in the same original building, his company continues to make boots known worldwide for their style and quality. Generations of skill and know-how go into the bench crafting of FRYE boots. All leathers are 100% full grain - all linings are bonded by hand. Soles and heels are hand waxed. Even the heel pods are bonded in by hand. When a pair of FRYE boots is complete, more than 190 pairs of hands have handled and inspected them. Result: FRYE boots are made this way to satisfy a world wide demand for over two million pairs in 1980.

Ordering By Mail is Easy!

Order from this catalog with comfort and convenience...without the rush of going from store to store, and failing to find exactly what you're looking for. This catalog features the most popular of all men's boot styles made by FRYE. All come only in the sizes as listed. Delivery will be immediate if boots are in stock. If not, we will let you know at once. We will have a better chance to ship your order at once, if you can give a second choice. Order with confidence that you must be satisfied according to our guarantee on this page. Choose from this handsome selection of famous Frye boots...you'll like the service of Crawford House.

Our Guarantee

Any FRYE boots ordered from CRAWFORD HOUSE may be returned unworn within 30 days for exchange or refund. If, after wearing, they are found to be defective in workmanship or materials, we will replace them without charge.

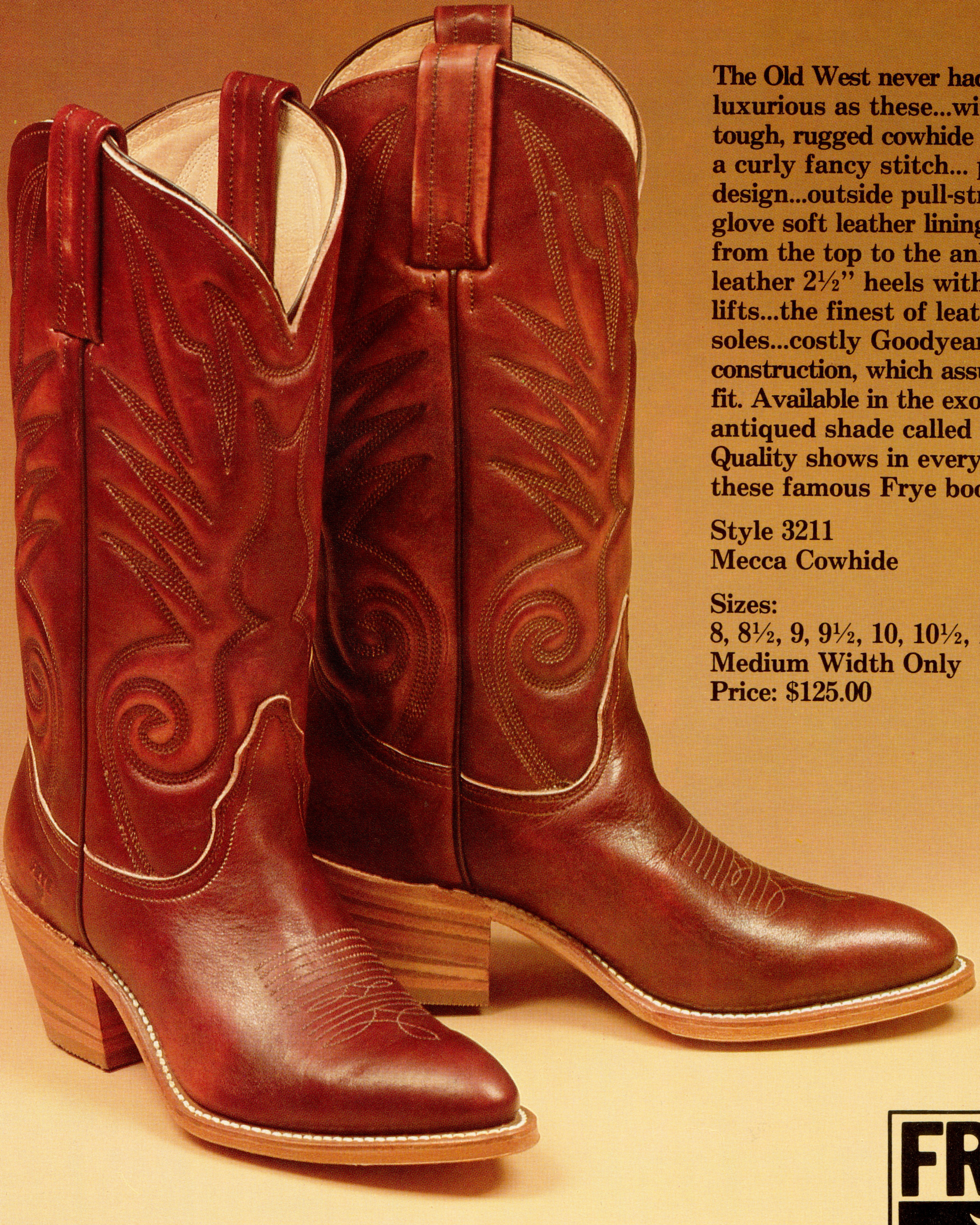
Toll Free 800 Number

For speed and convenience of ordering with a charge card, call TOLL FREE, 1-800-343-1058. In Massachusetts, call 617-584-7360. Have your charge card handy to read off the account number and expiration date. Phoning your order can save days in delivery.

Your order will be shipped from CRAWFORD HOUSE, Brockton, Mass. 02403. Send us any correspondence about your order, and we will give you prompt attention and careful, personal service.

CRAWFORD HOUSE
Box 468, Brockton, Massachusetts, 02403

Frye® Men's Western Boots



The Old West never had boots as luxurious as these...with their tough, rugged cowhide uppers in a curly fancy stitch... padded design...outside pull-straps. The glove soft leather linings extend from the top to the ankle. Solid leather 2½" heels with rubber lifts...the finest of leather soles...costly Goodyear Welt construction, which assures good fit. Available in the exotic, hand-antiqued shade called Mecca. Quality shows in every detail of these famous Frye boots.

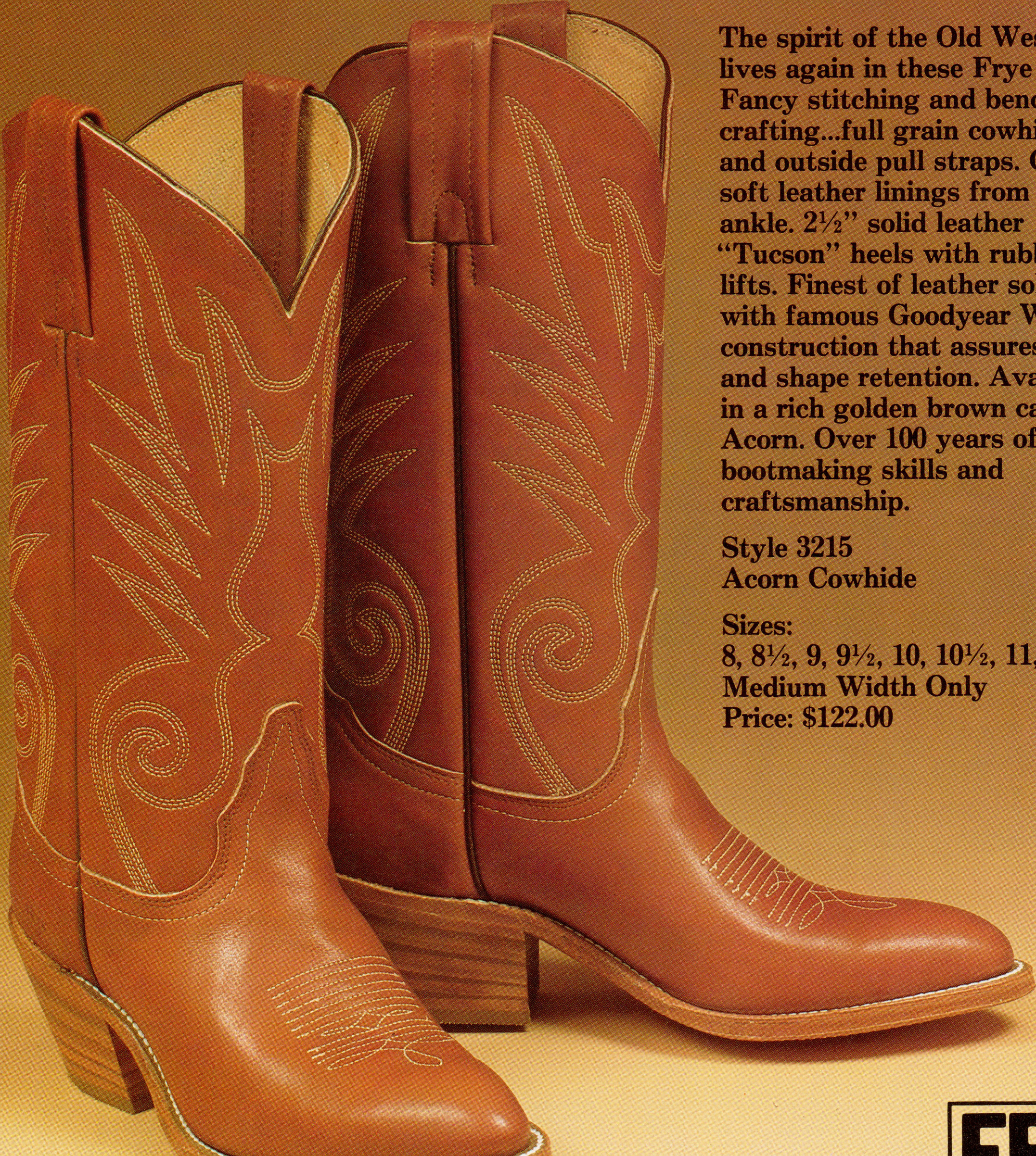
Style 3211
Mecca Cowhide

Sizes:
8, 8½, 9, 9½, 10, 10½, 11, 12
Medium Width Only
Price: $125.00

FRYE®

BENCHCRAFTED SINCE 1863.

Frye® Men's Western Boots



The spirit of the Old West lives again in these Frye boots. Fancy stitching and bench crafting...full grain cowhide and outside pull straps. Glove soft leather linings from top to ankle. 2½" solid leather "Tucson" heels with rubber lifts. Finest of leather soles with famous Goodyear Welt construction that assures fit and shape retention. Available in a rich golden brown called Acorn. Over 100 years of bootmaking skills and craftsmanship.

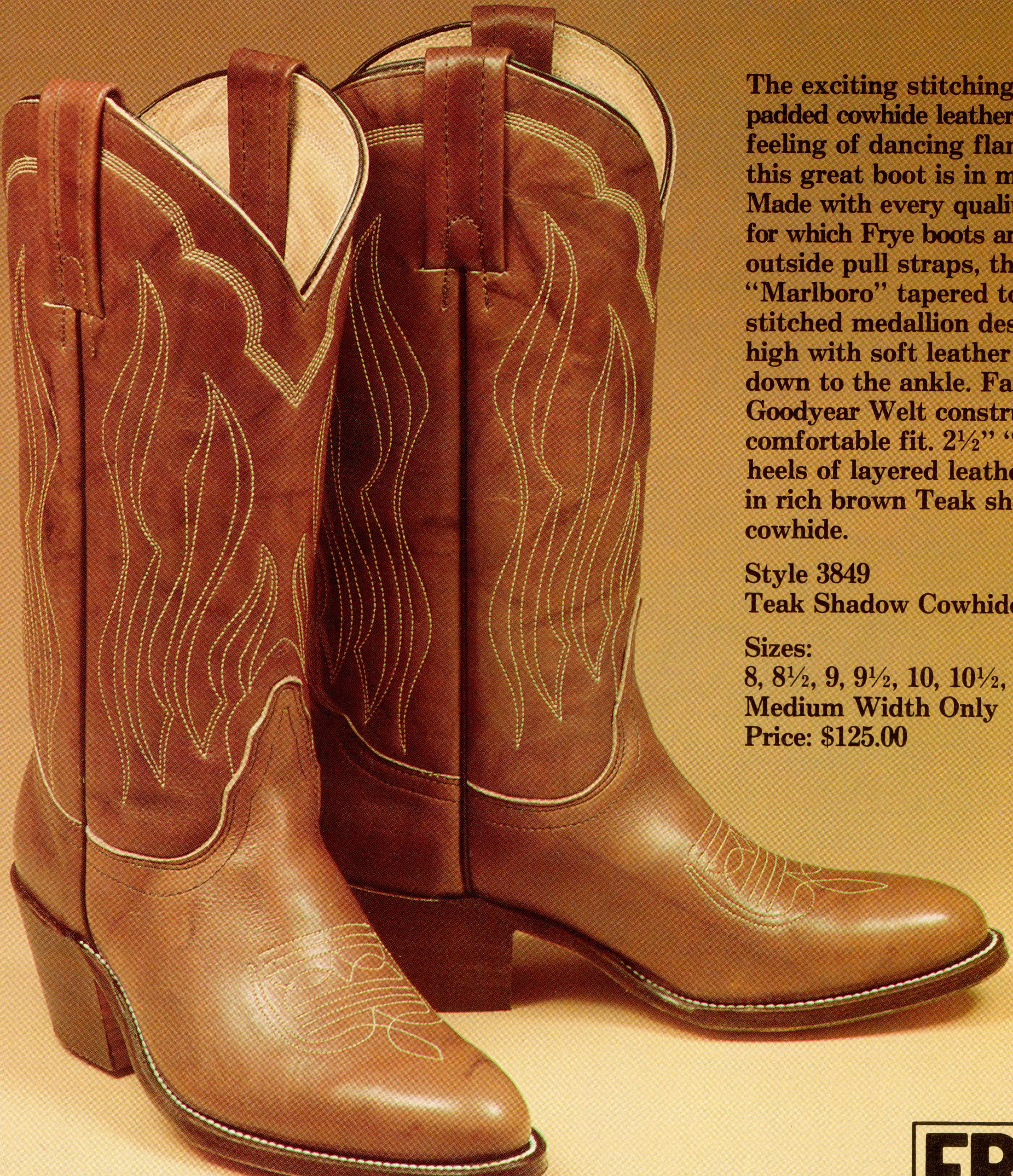
Style 3215
Acorn Cowhide

Sizes:
8, 8½, 9, 9½, 10, 10½, 11, 12
Medium Width Only
Price: $122.00

FRYE®

BENCHCRAFTED SINCE 1863.

Frye® Men's Western Boots



The exciting stitching on the padded cowhide leather gives the feeling of dancing flames when this great boot is in motion. Made with every quality feature for which Frye boots are famous; outside pull straps, the "Marlboro" tapered toe with stitched medallion design; 13" high with soft leather linings down to the ankle. Famous Goodyear Welt construction for comfortable fit. 2½" "Tucson" heels of layered leather. Available in rich brown Teak shadow cowhide.

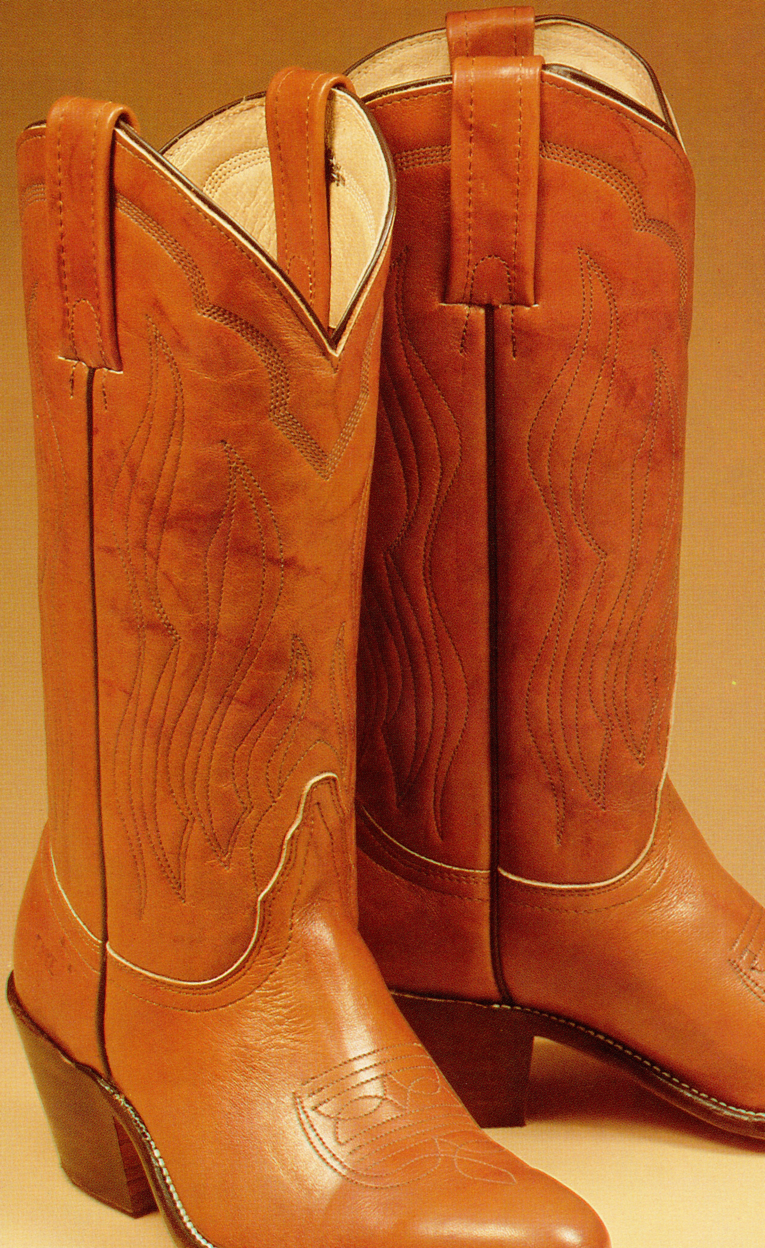
Style 3849
Teak Shadow Cowhide

Sizes:
8, 8½, 9, 9½, 10, 10½, 11, 12
Medium Width Only
Price: $125.00

FRYE®

BENCHCRAFTED SINCE 1863.

Frye® Men's Western Boots



The ultimate Dress Western... sophisticated styling with understated elegance...top grain cowhide with medallion toe and fancy stitch leg with flame and crescent design. Outside pull straps...glove soft lining from top to ankle. Goodyear Welt construction for comfortable fit and shape retention. 2½" solid leather heels and soles. Marlboro tapered toe and available in subtle Rust shadow cowhide.

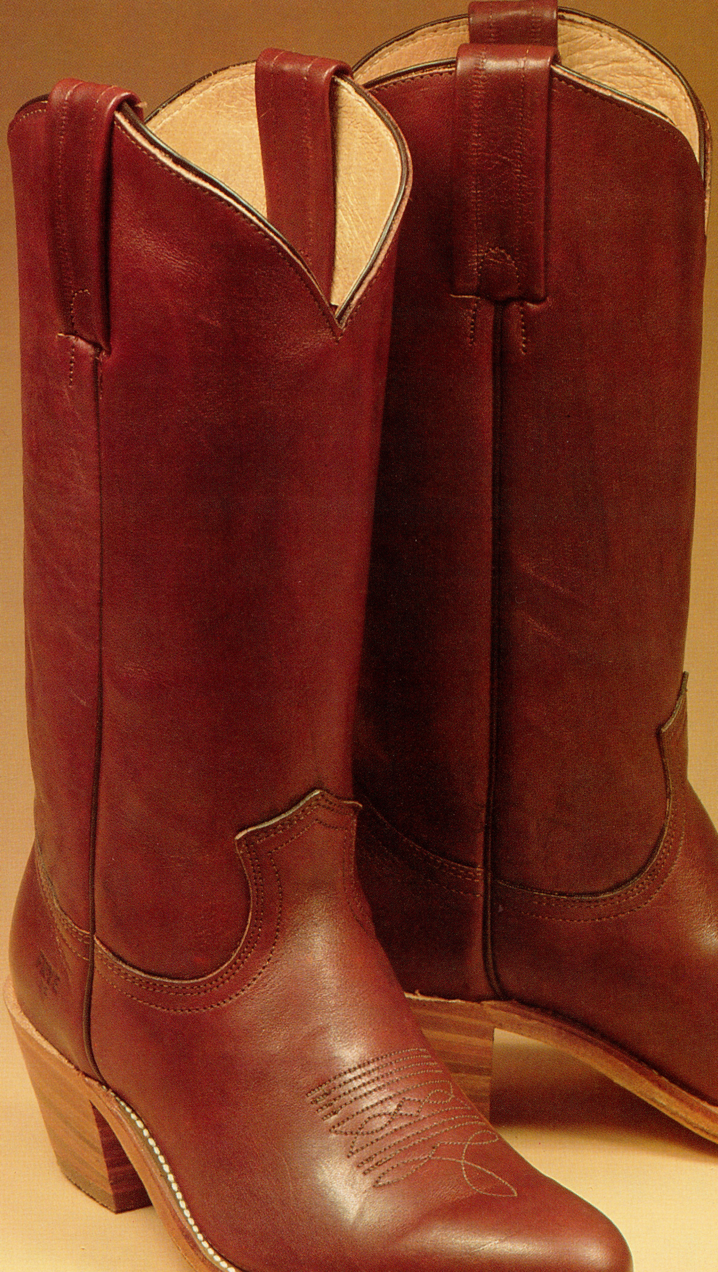
Style 3841
Rust Shadow Cowhide

Sizes:
8, 8½, 9, 9½, 10, 10½, 11, 12
Medium Width Only
Price: $125.00

FRYE®

BENCHCRAFTED SINCE 1863.

Frye® Men's Western Boots



The Frye look of quality and style...an unbeatable combination. Solid leather throughout...uppers of rich stained cowhide called "Raisin"...fully lined in glove soft leather from top to ankle. Outside pull straps. Leather soles and heels with rubber lifts. Tapered Marlboro toe and heel. These boots really reflect over 100 years of craftsmanship.

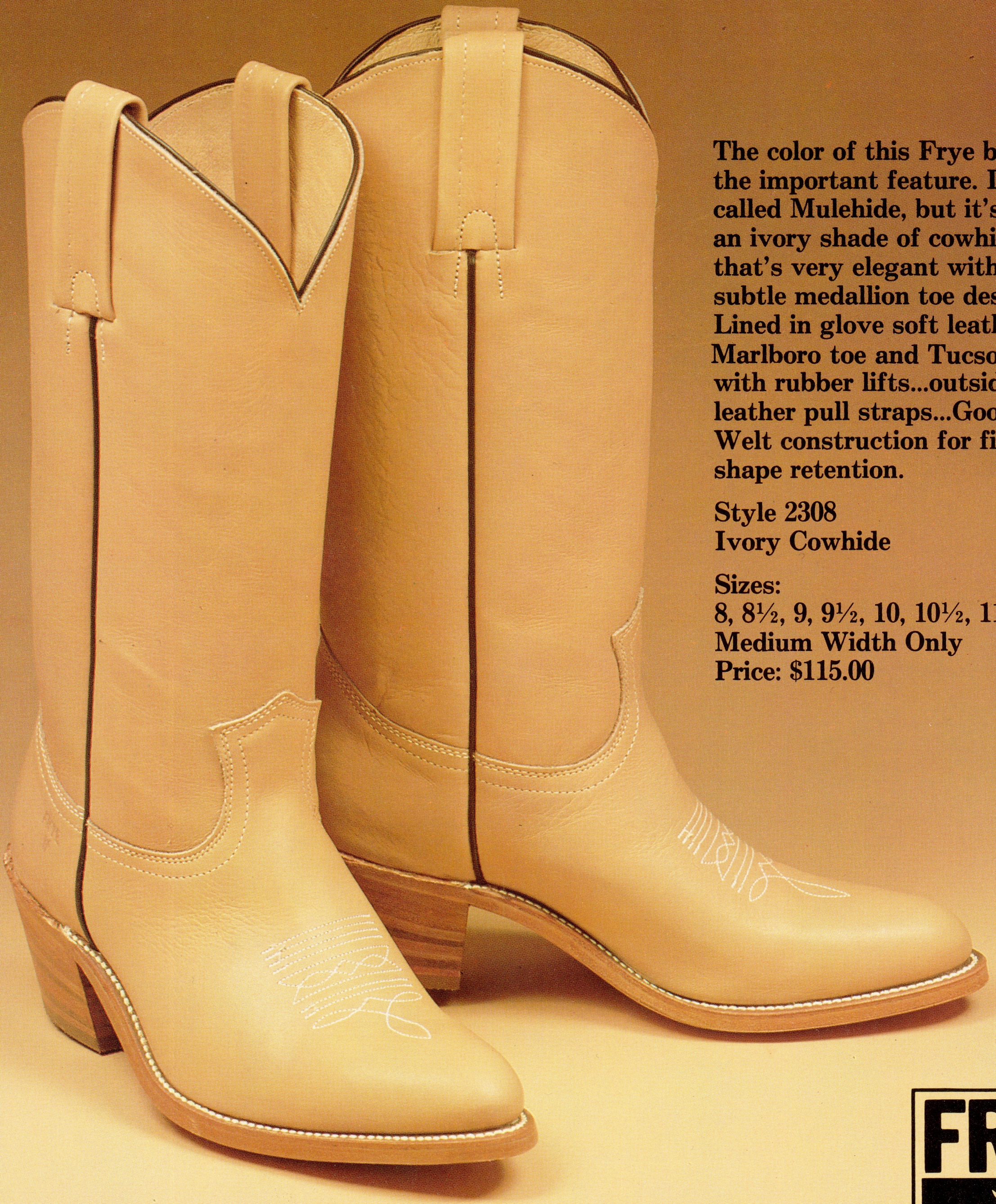
Style 2350
Raisin Cowhide

Sizes:
8, 8½, 9, 9½, 10, 10½, 11, 12
Medium Width Only
Price: $115.00

FRYE®

BENCHCRAFTED SINCE 1863.

Frye® Men's Western Boots



The color of this Frye boot is the important feature. It's called Mulehide, but it's really an ivory shade of cowhide that's very elegant with the subtle medallion toe design. Lined in glove soft leather. Marlboro toe and Tucson heels with rubber lifts...outside leather pull straps...Goodyear Welt construction for fit and shape retention.

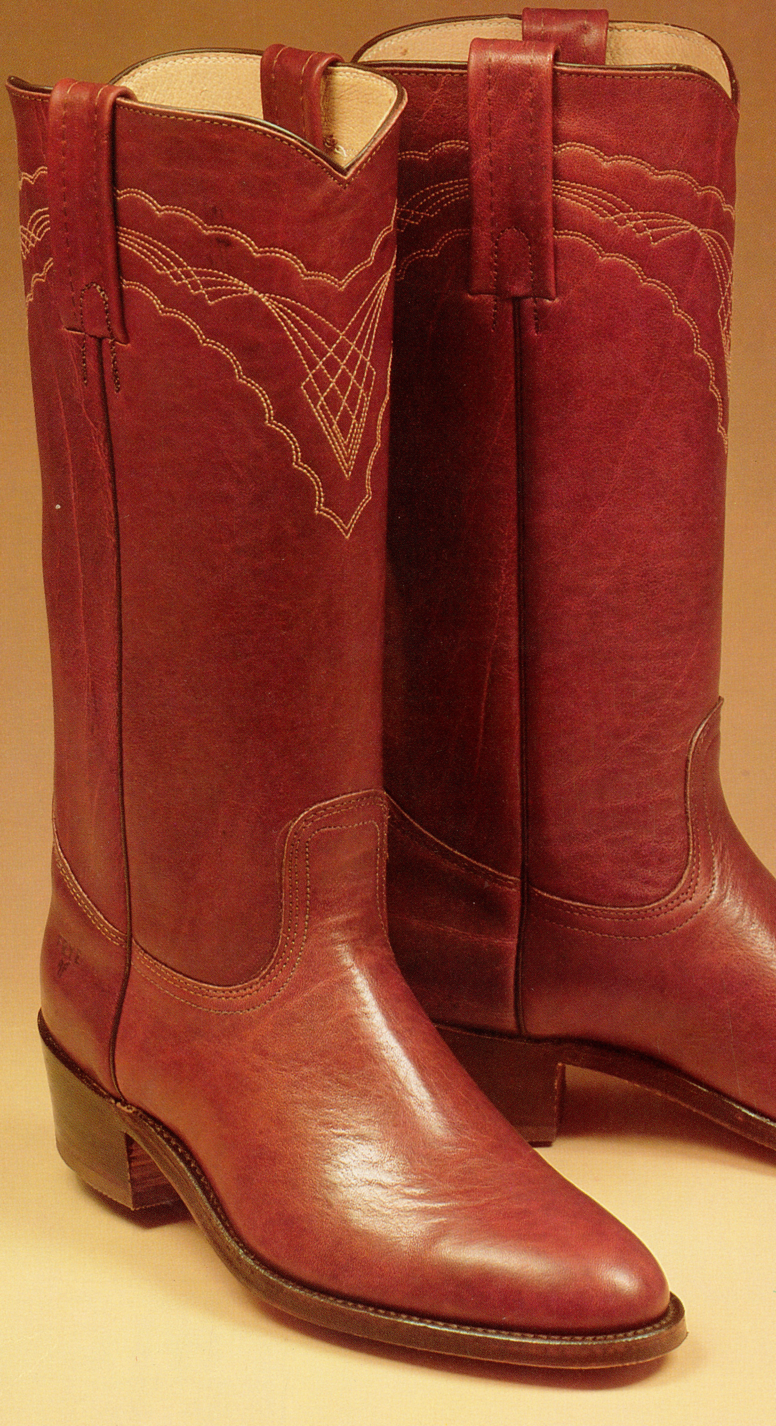
Style 2308
Ivory Cowhide

Sizes:
8, 8½, 9, 9½, 10, 10½, 11, 12
Medium Width Only
Price: $115.00

FRYE®

BENCHCRAFTED SINCE 1863.

Frye® Men's Western Boots



This Western boot is one of Frye's most popular. Special leather known as Smooth Shoulder Cowhide, tanned in deep, rich Saddle Brown. Fancy web stitching...roomy oval toe...extra quality leather soles, and 1¾" dress leather heels with rubber lifts. Goodyear Welt construction means the boot holds its shape. Glove soft leather lines the shaft of this 14" leader down to the ankle. Leather pull straps. Tops for good looks, comfort, quality in every detail!

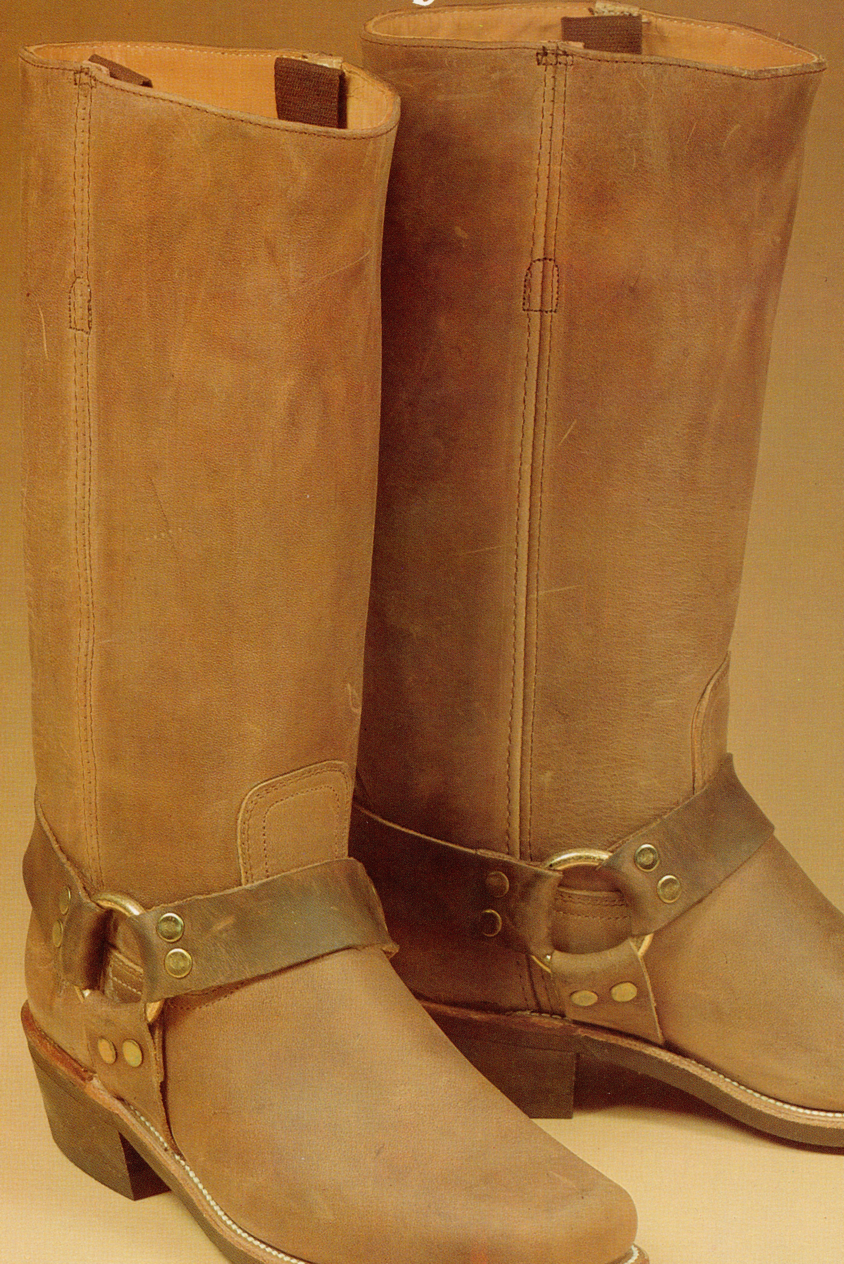
Style 3029
Saddle Brown Cowhide

Sizes:
8, 8½, 9, 9½, 10, 10½, 11, 12
Medium Width Only
Price: $150.00

FRYE®

BENCHCRAFTED SINCE 1863.

Frye® Bike Boots



For part of the action, this boot is made with tough-and-comfortable cowhide called Colorado Clay. It's weather-worn finish gives a look as rough as cactus but is alive with understated elegance. Fully leather lined, inside pull straps, heavy harness straps with brass hardware, Dupont hypalon sole and neolite heel.

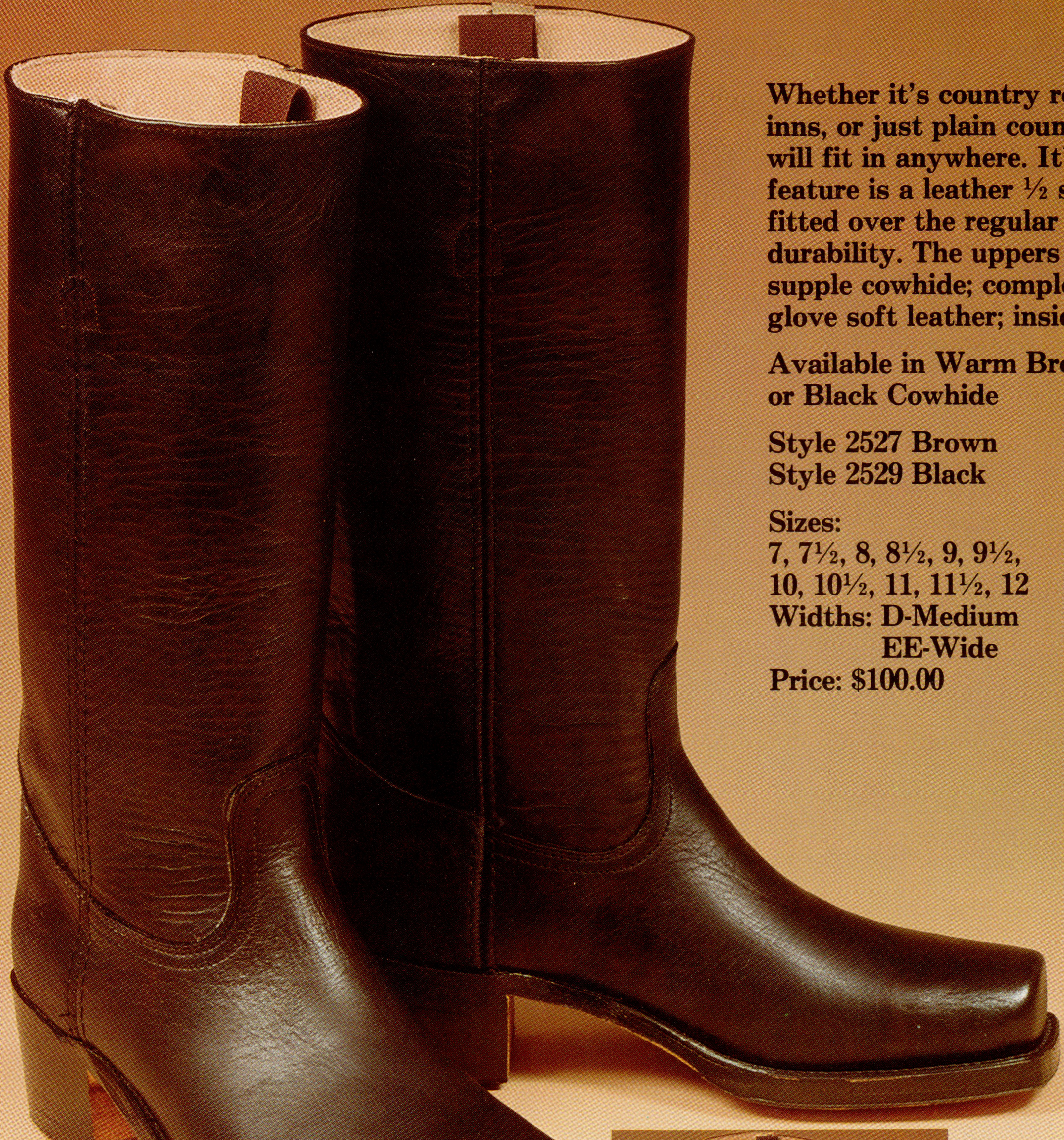
Style 7691
Colorado Clay

Sizes:
7½, 8, 8½, 9, 9½,
10, 10½, 11, 11½, 12
Widths: D-Medium,
EE-Wide
Price: $112.00

FRYE®

BENCHCRAFTED SINCE 1863.

Frye® Bike Boots



Whether it's country roads, country inns, or just plain country, this boot will fit in anywhere. It's special feature is a leather ½ sole that's fitted over the regular sole for extra durability. The uppers are soft and supple cowhide; completely lined in glove soft leather; inside pull straps.

Available in Warm Brown
or Black Cowhide

Style 2527 Brown
Style 2529 Black

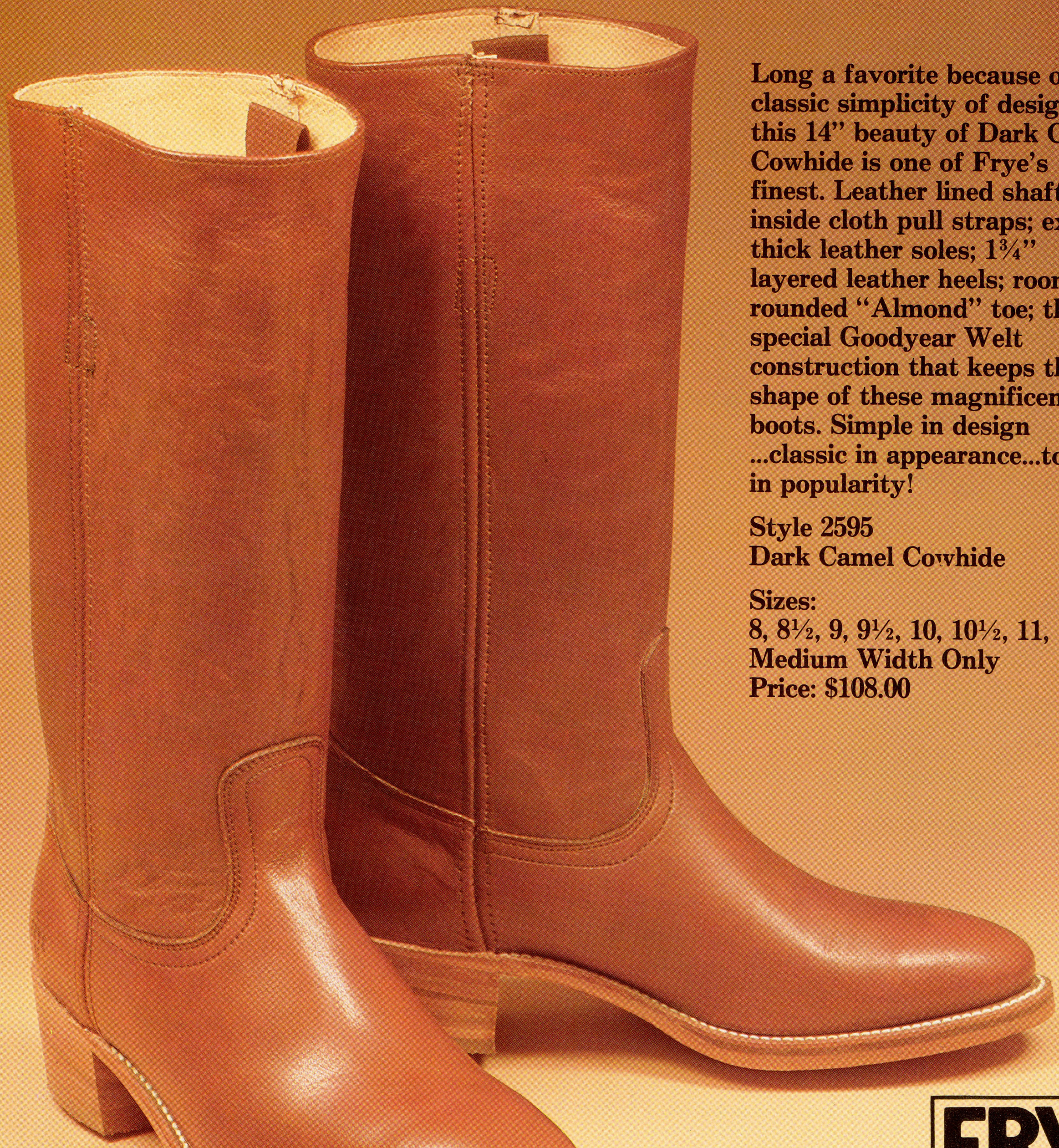
Sizes:
7, 7½, 8, 8½, 9, 9½,
10, 10½, 11, 11½, 12
Widths: D-Medium
EE-Wide
Price: $100.00

STYLE
2527

FRYE®

BENCHCRAFTED SINCE 1863.

Frye® Men's Classic Boots



Long a favorite because of the classic simplicity of design, this 14" beauty of Dark Camel Cowhide is one of Frye's finest. Leather lined shaft with inside cloth pull straps; extra thick leather soles; 1¾" layered leather heels; roomy rounded "Almond" toe; the special Goodyear Welt construction that keeps the shape of these magnificent boots. Simple in design ...classic in appearance...tops in popularity!

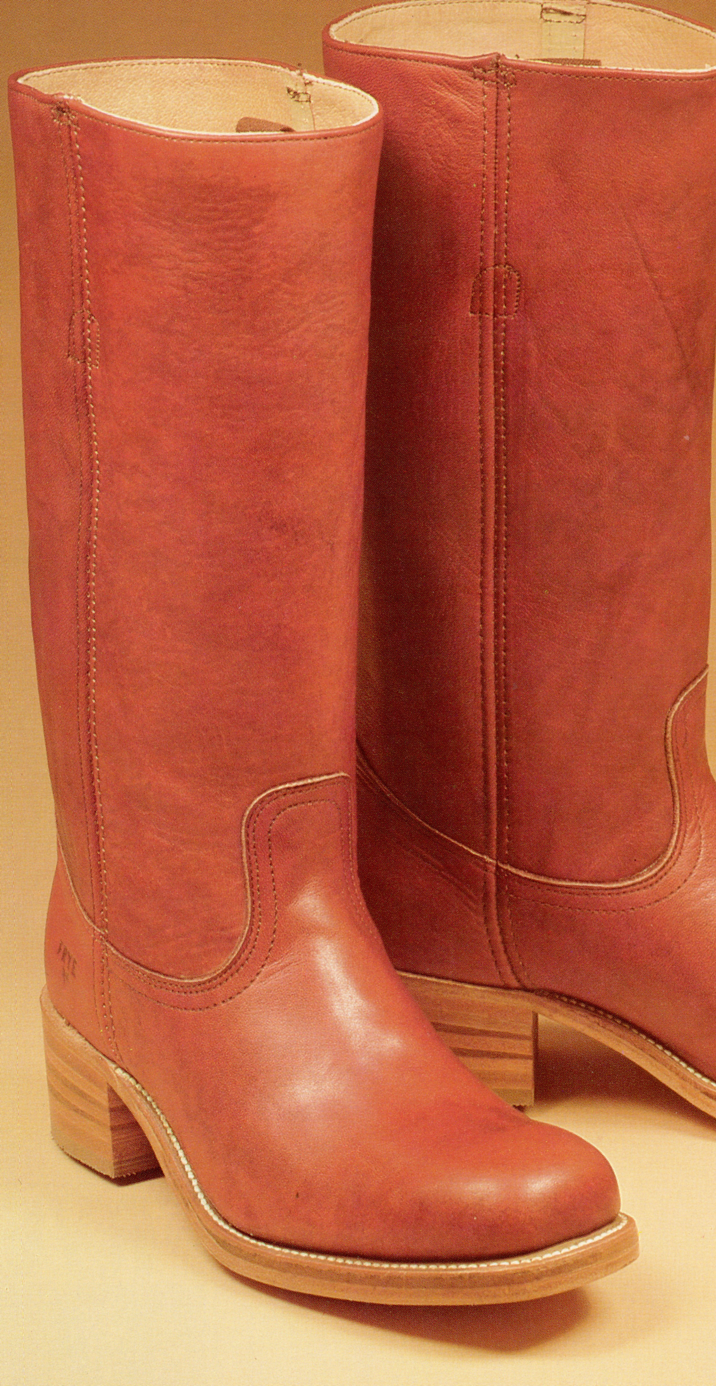
Style 2595
Dark Camel Cowhide

Sizes:
8, 8½, 9, 9½, 10, 10½, 11, 12
Medium Width Only
Price: $108.00

FRYE®

BENCHCRAFTED SINCE 1863.

Frye® Men's Classic Boots



This great boot is the choice of so many Frye wearers that we feature it in your choice of three handsome colors...the Brick Cowhide shown here, and two more colors on the next two pages. Every Frye extra for quality and comfort is here: inside cloth pull straps; smooth leather lining down to the ankle, wide and roomy "Campus" toe; special extra thick leather soles for exceptional wear; 2" leather heels with rubber lifts, and the special Goodyear Welt construction used in all our Frye boots. Truly a classic among classics!

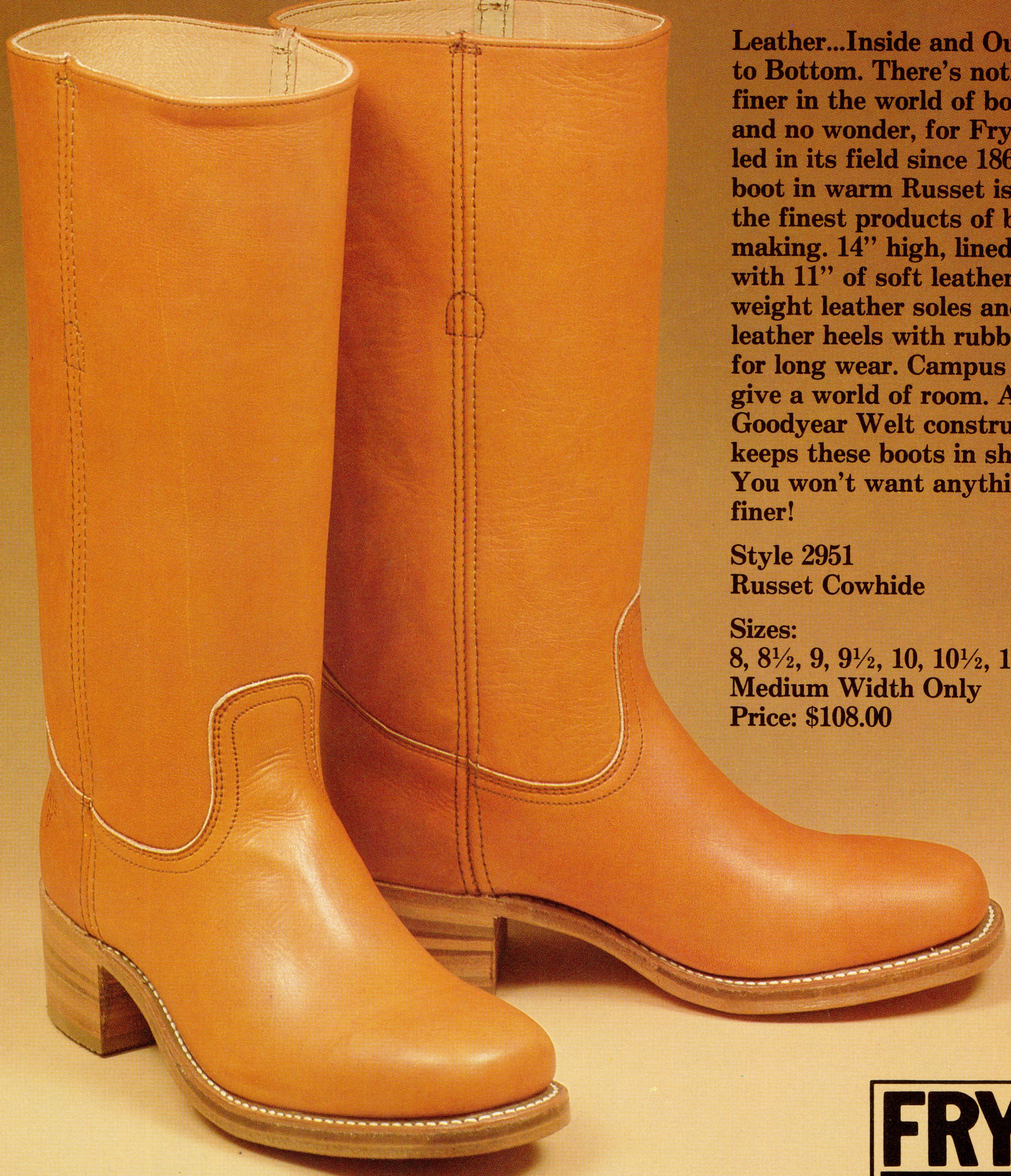
Style 2950
Brick Cowhide

Sizes:
8, 8½, 9, 9½, 10, 10½, 11, 12
Medium Width Only
Price: $108.00

FRYE®

BENCHCRAFTED SINCE 1863.

Frye® Men's Classic Boots



Leather...Inside and Out...Top to Bottom. There's nothing finer in the world of boots — and no wonder, for Frye has led in its field since 1863! This boot in warm Russet is one of the finest products of bootmaking. 14" high, lined inside with 11" of soft leather; extra weight leather soles and 2" leather heels with rubber lifts for long wear. Campus toes give a world of room. And the Goodyear Welt construction keeps these boots in shape. You won't want anything finer!

Style 2951
Russet Cowhide

Sizes:
8, 8½, 9, 9½, 10, 10½, 11, 12
Medium Width Only
Price: $108.00

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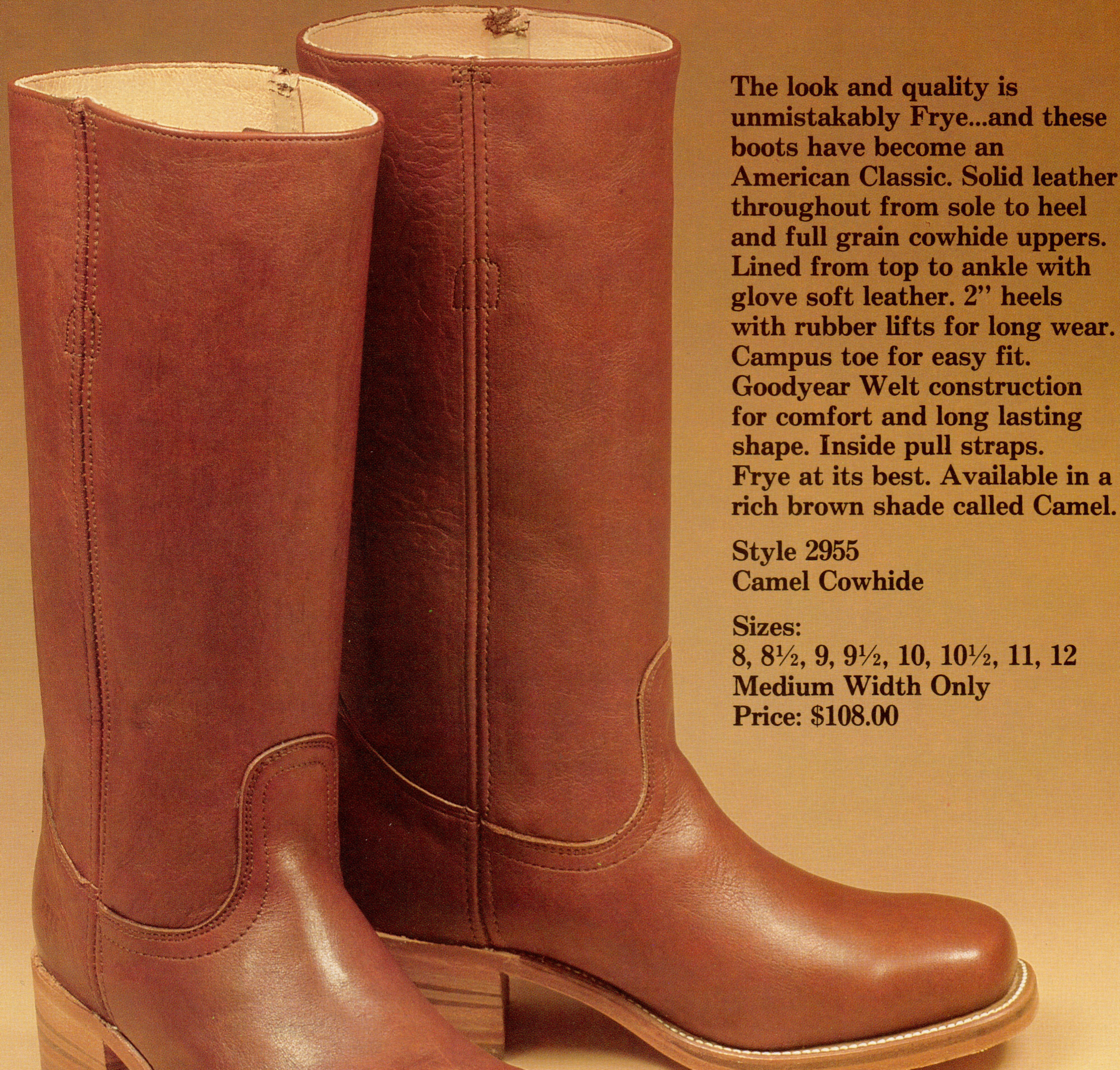
Frye® Men's Classic Boots



The look and quality is unmistakably Frye...and these boots have become an American Classic. Solid leather throughout from sole to heel and full grain cowhide uppers. Lined from top to ankle with glove soft leather. 2" heels with rubber lifts for long wear. Campus toe for easy fit. Goodyear Welt construction for comfort and long lasting shape. Inside pull straps. Frye at its best. Available in a rich brown shade called Camel.

Style 2955
Camel Cowhide

Sizes:
8, 8½, 9, 9½, 10, 10½, 11, 12
Medium Width Only
Price: $108.00

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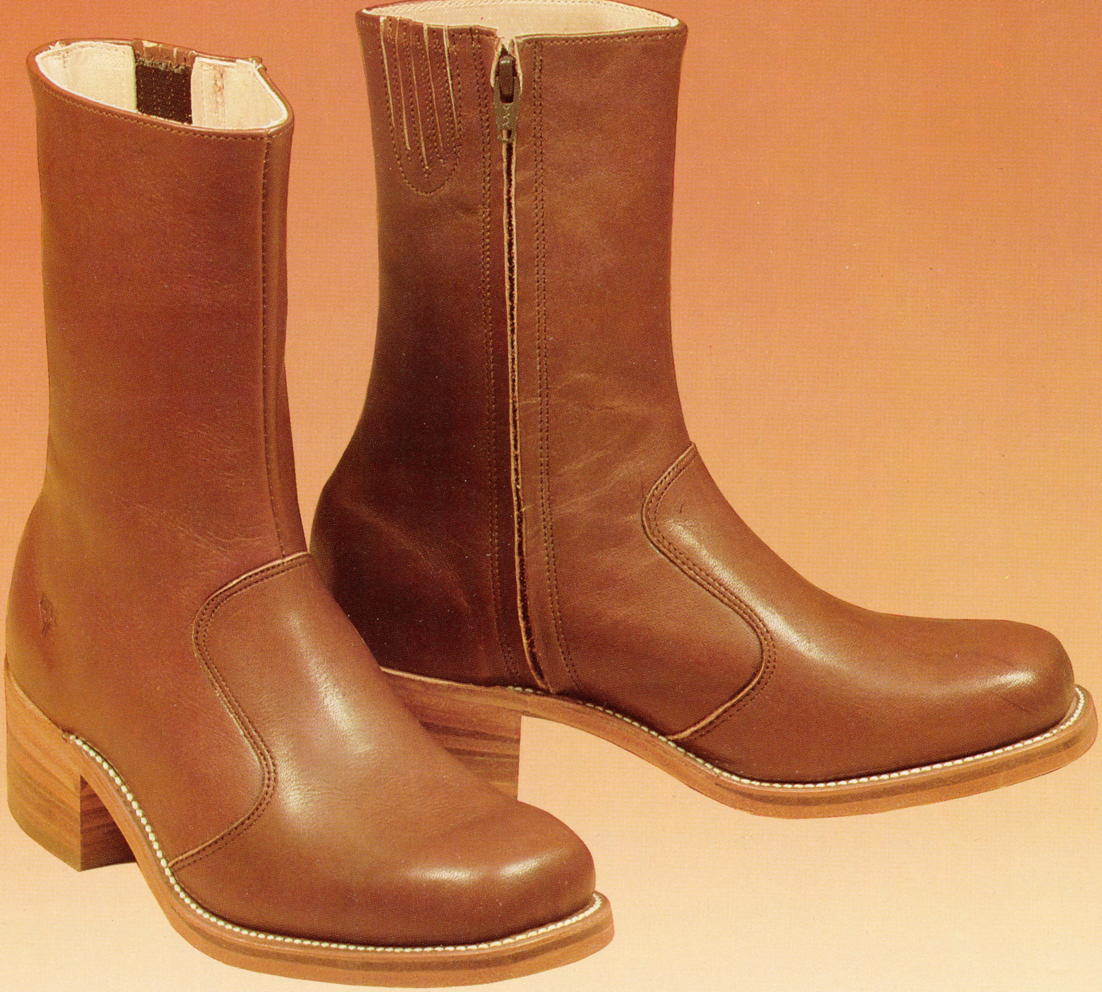
Frye® Men's Boots



For comfort, looks, and all round pleasure, this 11" Frye winner is tops in its class. Full 9" zipper down to the sole for easy on-off. If you have a large calf and difficulty wearing regular boots the expandable side goring is a great help. Rich, soft leather lining right down to the innersole. The fine double leather sole will wear and wear, and so will the leather 2" heel with rubber lift. Goodyear Welt construction to assure fit and shape retention. There's loads of room in the comfortable "Campus" toe. Smooth cowhide tanned to the popular Dark Camel shade. Fit that's hard to find and goes well with the casual or dress look.

Style 5555 - Dark Camel Cowhide

Sizes: 8, 8½, 9, 9½, 10, 10½, 11, 12 - Medium Width Only
Price: $100.00

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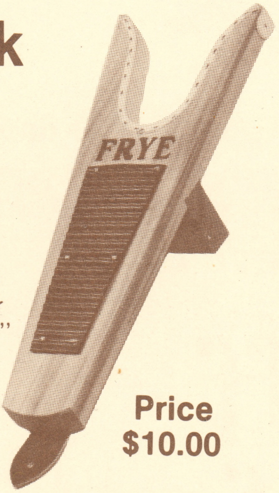
FRYE
BENCHCRAFTED SINCE 1863.

ACCESSORIES

Boot Jack

#6370

Step out of your new FRYE BOOTS in style! This sturdy boot jack takes the strain out of removing your FRYES after a long day. Plant one foot on the base of the jack, hook the other heel into the cut-out "V" section, and haul yourself out easy as you please! This handy gadget is a MUST for every serious boot-wearer.



Price
$10.00

Trucker's Wallet

#6910

Made from the same rugged leathers as your FRYES, this heavy-weight poke will hold everything you need to carry...and more! Hooked securely on your belt and attached with a steel chain, you can cram it in your back pocket and forget it. The only way you'll lose it is if you lose your pants! Handsome and handy too... a real favorite for men on the go.

Price $21.95

CRAWFORD HOUSE INC.
P.O. BOX 468 BROCKTON, MASS. 02403

EXTRA ORDER BLANK FOR FRYE® BOOTS

SHIP TO:

WRITE FULL NAME AND ADDRESS HERE

Name______________________________

Address______________________________

City________________ State________ Zip________

Telephone number (________)—________________
Area Code

Style Number	Second Choice	Size	Price
SATISFACTION GUARANTEED If you are not completely satisfied return your boots unworn within 30 days for a full refund.		Uniform Postage Fee	$4.00
		Total	$

Check Below:

- Payment in full is enclosed .... ☐
- Charge to MASTER CHARGE .... ☐
- Charge to VISA .... ☐
- Charge to AMERICAN EXPRESS .... ☐

Account No. (All digits) ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐

Expiration Date________________

SIGNATURE

Charge card customers must sign here

CHARGE CARD CUSTOMERS
Call TOLL FREE
800-343-1058
In Mass. Call 617-584-7360

Crawford House
Box 468
Brockton, MA 02403

Bulk Rate
U.S. Postage
PAID
Permit No. 271
Brockton, MA

This coupon good for $10 OFF any pair of Frye Boots in this catalog. Limit 1 pair - good for 30 days only

Use coupon above to

Take $10 Off any pair of famous

FRYE®

FRYE® BOOTS for Men

in this catalog!

May we send a catalog to a friend?

Name ____________________
Address ____________________
City ____________________
State ____________ Zip ____________
R1

Name ____________________
Address ____________________
City ____________________
State ____________ Zip ____________
R2

From:
____
____
____

Place
Stamp
Here

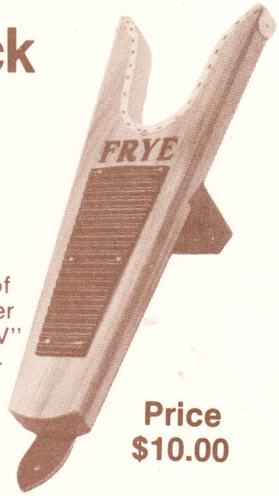
CRAWFORD HOUSE
Box 468
Brockton, MA. 02403

FRYE ACCESSORIES

BENCHCRAFTED SINCE 1863.

Boot Jack

#6370



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Price $21.95

This flap is gummed. Fold here and seal.

TEAR ALONG THIS LINE

ENCLOSE ORDER FORM IN ENVELOPE BELOW
PLEASE BE SURE TO INCLUDE PAYMENT
OR CREDIT CARD INFORMATION

CRAWFORD HOUSE INC.
P.O. BOX 468 BROCKTON, MASS. 02403

ORDER BLANK FOR FRYE® BOOTS

SHIP TO:

PLACE PEEL-OFF LABEL FROM BACK COVER HERE

Name__________

Address__________

City__________ State__________ Zip__________

Telephone number (______)__________
Area Code

Make All Name and Address Corrections Below

Name__________

Address__________

City__________

State__________ Zip__________

Style Number	Second Choice	Size	Price
SATISFACTION GUARANTEED If you are not completely satisfied return your boots unworn within 30 days for a full refund.		Uniform Postage Fee	$4.00
		Total	$

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- Charge to VISA .... ☐
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Account No. (All digits) ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐

Expiration Date__________

SIGNATURE

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In Mass. Call 617-584-7360

From:

Place
Stamp
Here

CRAWFORD HOUSE
Box 468
Brockton, MA. 02403

May we send a catalog to a friend?

Name ______________________
Address ______________________
City ______________________
State ____________ **Zip** ____________
R1

Name ______________________
Address ______________________
City ______________________
State ____________ **Zip** ____________
R2

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BENCHCRAFTED SINCE 1863.

ACCESSORIES

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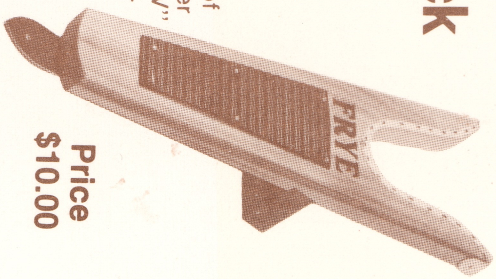

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Trucker's Wallet
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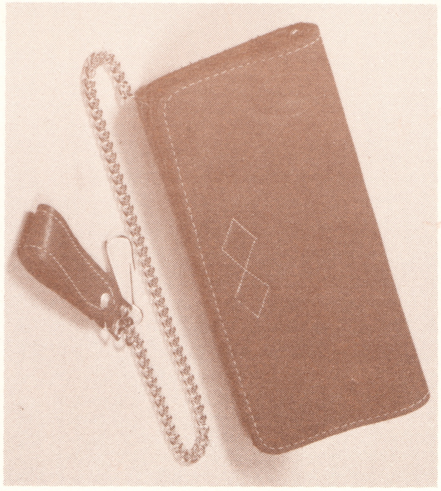

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OR CREDIT CARD INFORMATION

CRAWFORD HOUSE INC.
P.O. BOX 468 BROCKTON, MASS. 02403

ORDER BLANK FOR FRYE® BOOTS

SHIP TO:

PLACE PEEL-OFF LABEL FROM BACK COVER HERE

Name ______________________________

Address ______________________________

City ______________ State ________ Zip ________

Telephone number (________)— ______________
Area Code

Make All Name and Address Corrections Below

Name ______________________________

Address ______________________________

City ______________________________

State ______________ Zip ______________

Style Number	Second Choice	Size	Price
SATISFACTION GUARANTEED If you are not completely satisfied return your boots unworn within 30 days for a full refund.		Uniform Postage Fee	$4.00
		Total	$

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Charge to VISA . . . . ☐
Charge to AMERICAN EXPRESS . . . . ☐

Account No. (All digits) ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐

Expiration Date ______________

SIGNATURE ______________________________

Charge card customers must sign here

CHARGE CARD CUSTOMERS
Call TOLL FREE
800-343-1058
In Mass. Call 617-584-7360

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Address ____________________

City__________ State______ Zip______

Telephone number (_____)—__________
Area Code

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City ____________________

State __________ Zip__________

Style Number	Second Choice	Size	Price
SATISFACTION GUARANTEED If you are not completely satisfied return your boots unworn within 30 days for a full refund.		**Uniform Postage Fee**	**$4.00**
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- Charge to VISA .... ☐
- Charge to AMERICAN EXPRESS .... ☐

Account No. (All digits) ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐

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SIGNATURE

Charge card customers must sign here

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